





CALEB MAROT

 King, NC | Willing to Relocate  336-287-9072  calebmarot@gmail.com  [LinkedIn](#)

 calebmarot.com

AUDIO/VISUAL PRODUCTION & EDITING PROFESSIONAL | MEDIA SPECIALIST

Highly creative and multi-talented A/V Production & Editing Professional with extensive experience in multimedia, marketing, audio/visual production, video editing, and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly proficient in client and vendor relations; talented at building and maintaining “win-win” partnerships. Passionate and inventive creator of innovative A/V concepts, branding/marketing strategies; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Areas of Expertise

- *Audio / Visual Editing*
- *Excellent Communication Skills*
- *Project Management*
- *A/V Production*
- *Fast-Paced Environments*
- *Detail Oriented*
- *Creative Concepts*
- *Web Design/Development*
- *Customer Relationships*

PROFESSIONAL EXPERIENCE

ANCHORPOINT CREATIVE TEAM/GHOSTWRITERS, INC. **DEVELOPER & MOTION DESIGNER**

2020 – Present

Serve in a multifaceted role across numerous distinctions, including: Web Developer (Front-End), 2.5D Motion Designer, Presentation Developer, Digital File Structure Clerk, IT Assistant, Copywriter, Researcher, Video/Sound Editor, and Graphic Designer. Led efforts in keeping accurate and up-to-date files and folders, while researching and discovering viable solutions, serving as a diligent researcher and admin, promoting best practices.

Key Achievements & Contributions:

- Proficiently managed web needs, such as: hand coding HTML, CSS, and JavaScript, maintaining the backend Content Management System and cPanel web server management, initializing WordPress setup with the ability to override with additional CSS, and troubleshooting system issues.
- Efficiently reformatted and resized compositions and elements for digital point-of-sale materials, animated graphics from storyboards, prepared Illustrator files for importing into After Effects, and created/modified PowerPoint presentations.
- Routinely edited video projects for comprehension and flow in Premiere Pro, enhancing with After Effects to add custom motion graphics and special effects.
- Expertly researched fixes and obtained technical support assistance; rebooted server and handled backup swap out; tested and diagnosed issues.
- Creatively mixed sound effects and audio, creating soundscapes for audiovisual projects in Audition.
- Successfully vectorized and designed logos and icons for project use; broke down and exported static elements used in motion graphics.

MEDIA SOLUTIONEER**2014 – Present****WEB DEVELOPER | GRAPHIC DESIGNER | VIDEOGRAPHER/EDITOR**

Designed and developed websites, and conceptualized creative content, and served as a Videographer/Editor in a freelance/contract capacity.

Key Achievements & Contributions:

- Utilized hand-coding methods and WordPress to creatively design client websites.
- Produced inspired content, including t-shirt designs, event logos, and company branding such as: logos, verbiage, and print materials.
- Effectively shot and edited company videos, adding motion graphics.
- Received rave reviews from satisfied clients.

MARKET AMERICA, INC.**2018 – 2020****EVENT PRODUCER | GRAPHIC DESIGNER | MULTIMEDIA EDITOR**

In a creatively-driven role, consistently edited PowerPoint presentation decks, audio and video, and designed motion graphics, promoting overall company messaging and branding elements.

Key Achievements & Contributions:

- Skillfully crafted highly creative imagery and designs for company and product presentations.
- Hosted, coordinated, and ran PowerPoint and A/V setup for company-wide events, serving as an AV & Technical Liaison.

EDUCATION

Bachelor of Arts (BA), Broadcasting & Digital Media – Cedarville University; Cedarville, OH

SOFTWARE & TOOLS

Web Development Tools: HTML, CSS, JavaScript, Adobe Dreamweaver, Adobe XD, Visual Studio Code

Video & Photo Editing Programs: Adobe Suite: Photoshop, Illustrator, InDesign, Acrobat,

Premiere Pro, After Effects, Audition, Media Encoder

Microsoft Office Suite: Word, Excel, PowerPoint, Outlook, Publisher

Other programs: ProPresenter (live production), Wirecast (live broadcasting), FontCreator, Finale (music composition), Articulate Storyline 360 (click-through learning), Rise 360 (training course)